



Dear ,

As many of you know, we have partnered with CareerPlug to help you with your recruiting and onboarding efforts. We have received great feedback about how impactful this tool has been in increasing applicant flow, reducing time to fill and making the entire process easier to manage. As you think about making a shift toward utilizing this tool, please take a moment to read what some of your colleagues are saying:



*"As we all know, without qualified applicants we cannot make money! Down to two technicians, we were desperate. We tried everything we knew to do including Craigslist and Facebook, but nothing was producing qualified leads. With CareerPlug in place, I saw immediate results. After posting my first job, I received 34 applicants! We're now a team of four strong technicians, and we're continuing to grow. Their tool is so user-friendly— all you have to do is fill in the blanks! The weekly webinars are helpful and informative, and my CareerPlug Success Manager takes the time to address every question."* - **Nancy Hooper**, Customer Support Regional Manager at Mr. Electric of Montgomery



*"Since partnering with CareerPlug, the quality of applicants has been far superior compared to any other time in our company's history. With CareerPlug, we are able to pre-screen on the characteristics and skills that are important to us. The dashboard is easy to use, we can quickly scroll through numerous applicants while easily accessing resumes and pre-screening scores. They built a custom careers landing page which allows us to highlight who we are as a company, setting the tone for would-be applicants. Life with CareerPlug is better-- they allow us to focus less on hiring and more on our core business."* - **Chris Draaistra**, (General Manager) from The Grounds Guys of Abbotsford:



*“I’m very pleased with the CareerPlug tool. In a few short weeks, we have already hired an auto glass specialist and a flat glass specialist! The ability to add qualifying questions to my applications allows me to build my candidate pipeline with individuals who fit our criteria. CareerPlug has been a welcome addition to our team.” - Jim Bernstein, from Glass Doctor*

of Metro Atlanta:

We hope you find this information helpful; we will always strive to give you access to the tools you need to help you grow your business. Some recently launched CareerPlug feature enhancements include:

- Newly designed Careers page options
- English/Spanish job posting capabilities
- [E-Verify](#) & [WOTC](#) integrations, and more.

To get started, please click [HERE](#) to activate your account, or if you have questions, reach out directly to **Whitney Young**: [whitney@careerplug.com](mailto:whitney@careerplug.com) or [210-215-2484](tel:210-215-2484).

All the best,

**Mary Kennedy Thompson**

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