**Email Subject Line: The Grounds Guys of [INSERT LOCATION] Is Giving Back to the Community**

Hi [Insert Reporter’s First Name],

The local [INSERT CHARITY NAME] will receive help tackling all their landscape needs, free of charge on [INSERT DATE]. I wanted to inform you about The Grounds Guys of [INSERT LOCATION] selecting [INSERT CHARITY] for our 2017 weCARE Day community involvement.

The Grounds Guys of [INSERT LOCATION/TERRITORY] has served our community since [INSERT YEAR YOU OPENED] with professional [INSERT VARIETY of SERVICES YOU PROVIDE, Landscaping, fertilization, hardscapes, etc.] services. As the owner of The Grounds Guys of [INSERT MARKET/TERRITORY], I would be honored to speak with you about our weCARE Day project. I can also be used as a source for any stories on lawn care and landscape trends or seasonal topics fall yard projects or improving curb appeal if you are interested!

I’ve included a press release below my signature with additional information about this year’s weCARE Day project and my business.

Let me know if this would be a fit!

Thank you,

[INSERT NAME]

[INSERT EMAIL ADDRESS]

[INSERT PHONE NUMBER]